

NATALIE BERGER

CREATIVE CONTENT PRODUCER

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MANAGER OF MULTIMEDIA BRAND CONTENT // DETROIT SYMPHONY ORCHESTRA

 DETROIT, MI
NOV. 2024 - PRESENT

- Manage and produce video projects, from conception to post-production including: ideation, script writing and research, location scouting, space reservations, capture, editing, and optimizing end product placement.
- Identify opportunities to improve work processes and digital visibility.
- Collaborate with external organizations and high profile guest artists and influencers.
- Introduce formal branded animated motion graphics into all video projects.
- Leverage donation campaigns with support videos.
- Film and source b-roll at concerts and events.
- Brainstorm content strategy with creative team.
- Develop YouTube best practices strategy.
- Communicate with IATSE Union Members to support video production.

VIDEO SPECIALIST // DETROIT SYMPHONY ORCHESTRA

 DETROIT, MI
SEPT. 2021 - NOV. 2024

- Film and edit short documentaries profiling musicians, donors, community projects, and Orchestra Hall.
- Assist in development of video narrative.
- Develop and oversee Between 2 Stands Podcast in partnership with musicians.
- Introduce formal branded animated motion graphics into all video projects.
- Leverage donation campaigns with support videos.
- Film and source b-roll at concerts and events.
- Coordinate interviews with musicians, high profile guest artists, and community members.
- Brainstorm content strategy with creative team.
- Establish Tik Tok Presence.
- Communicate with IATSE Union Members to support video production.
- DEI Equity work group.

CONTENT COORDINATOR // DETROIT SYMPHONY ORCHESTRA

 DETROIT, MI
OCT. 2019 - SEPT. 2021

- Film and edit short documentaries profiling musicians, donors, community projects, and Orchestra Hall.
- Design of Annual Report in InDesign, lead asset gathering.
- Monitor webcasts and social media accounts.
- Update website content on CMS.
- Create custom motion graphic titles in After Effects.
- Assist in social media posting strategy.

CONTENT CREATOR // ONENIE

 FERNDALE, MI
SEPT. 2018 - MAY 2019

- Pitch, film, and edit branded video content for clients.
- Write editorial blog posts about pop culture news.
- Create, edit, and host *She Do* podcast.
- Direct and edit podcasts.
- Conduct live on-camera interviews.
- Animate vaporware for website design concepts.

PERSONAL ASSISTANT // COLOR AND GRACE

 TROY, MI
AUG. 2019 - OCT. 2019

- Manage personal calendar of influencer Grace Liang.
- Manage content calendar.
- Emails to brand affiliates.
- Manage and ship Color and Grace Poshmark Account.
- Coordinate public speaking engagements and event set up.
- Film and Photograph her daily life for social media channels.
- Update Wordpress Website.

EDUCATION

NORTHERN MICHIGAN UNIVERSITY *BS Art and Design // 2016*

- Major in Digital Cinema
- Minors in Writing and Theatre
- Capstone Film *Dream Walk* - Bronze Award
- Student Leader Fellowship Program (SLFP) Onyx Block -Top Block Award
- Superior Edge Volunteer Program
- Alpha Psi Omeda - Historian
- Public Eye News Club

CHATHAM UNIVERSITY *MFA Film and Digital Technology // 2018*

- Thesis - *The Evanescent Image: The Access and Exhibition of Experimental Short Film* supervised by Dr. Prajna Paramita
- Graduate Assistantship with professor Kristin Schaeffer